



PROJECT
RENEWAL

Renewing lives. Reclaiming hope.

annual report

2021

by the numbers

2021

Project Renewal empowers homeless individuals and families to break the cycle of homelessness through critical programs focused on HEALTH, HOMES, and JOBS. In 2021, despite pandemic-related challenges, we provided services to thousands of New Yorkers, including women, men, children, seniors, veterans, and LGBTQ+ young adults.

homes



3,157*

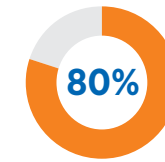
people lived in specialized shelters, transitional housing, or permanent homes

*count of unique individuals across categories

2,092 in specialized shelters

364 in transitional housing

786 in permanent homes



80% of residents placed in permanent homes were still living independently after one year



98% of shelter clients placed into housing remained out of the shelter system for at least one year

375

homeless individuals placed into specialized or permanent housing



No Time To Waste: Transforming NYC's Single Adult Shelter System

Scan here to read Project Renewal's white paper on how New York City can transform the shelter system and create tens of thousands of units of supportive and affordable housing

health



6,762

people received substance use disorder treatment, medical care, or psychiatric services

2,397 received telehealth services

1,327 received mammograms on our ScanVan, the nation's first mobile mammography clinic

1,215 visited our mobile medical clinics

368 visited our Fort Washington dental clinic—the only shelter-based dental clinic in New York City



20

telehealth providers on staff, up from three at the beginning of the pandemic



1,500+

COVID vaccines given to clients, staff, and staff of partner organizations



3.75

the average number of times we saw each patient



Project Renewal's Psychiatry Department was awarded the American Psychiatric Association's 2022 Distinguished Service Award for delivering high quality psychiatry care to underserved populations via telepsychiatry during the pandemic

jobs

814

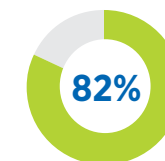
people received vocational training and job placement services

489 job placements

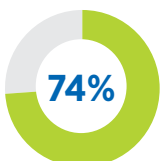
16 different social service agencies hired our Next Step Internship Program graduates

1,417 job placements from our Culinary Arts Training Program since 1996

\$16.67 average hourly wage which was 26% higher than the NY State minimum wage in 2021



82% of Next Step Internship Program graduates placed in jobs



74% still employed after six months



1,708,407

meals served by our City Beet Kitchens catering company, which feeds more homeless New Yorkers than any other organization and employs 31 of our Culinary Arts Training Program graduates

Dear Friends and Supporters,

Summer has arrived in New York City, and the pandemic is receding. After such a turbulent time, we look ahead with a heightened commitment to homeless New Yorkers, a strengthened dedication to advocate on behalf of our clients, and a deepened gratitude to all who support our work.

Single adult homelessness grew by 1,000 people each year in the decade before the pandemic, and the underlying reasons continue unabated even now. New Yorkers need affordable housing more than ever. If we don't build it now, and fast, we will continue to see people on our streets and subways.

- ▶ **People need permanent supportive housing**, so we have an aggressive plan that will make more housing available faster. We are proud of Bedford Green House and we look forward to opening the second building on this site. Our New Providence women's shelter in Midtown will be replaced with a brand-new 21-story tower—adding 130 permanent supportive housing units and a street-facing primary care clinic to serve women living in the building and the surrounding community.
- ▶ **People need good jobs**, so we are investing in employment training, like our Next Step Internship Program and Culinary Arts Training Program, to ensure our clients compete for quality jobs, setting them up for long-term careers.
- ▶ **People need a living wage**, so we are advocating for #JustPay—the campaign to provide a living wage to human services workers. And we put our money where our mouth is, raising wages for our lowest-paid frontline workers, at a short-term cost to us of over \$500,000.
- ▶ **People need health care**, so we are building more clinics and expanding our mobile health care and telehealth programs to meet our clients where they are for easier and consistent access to care.

We are ready to take this on and more.

We hope you will join us as we continue to change the landscape of homelessness in New York City. On behalf of Project Renewal's over 1,000 employees, we thank you for standing with us and with the more than 8,500 people who benefit from our services each year.



Eric Rosenbaum
President and CEO
Project Renewal

When I began my term as the Board Chair in 2019, no one could have predicted the upheaval our city would experience a year later. But if you had asked me then if I felt Project Renewal was prepared for the unpredictable, I would have said—emphatically—yes. **Project Renewal has innovation in its DNA.** This was evident throughout the pandemic, as we navigated changing rules, adapted programs and services, and established new ways of doing things for the future.

Project Renewal provides remarkable homeless services at our congregate shelters. But for many clients, it wasn't until pandemic measures transferred them to hotels—where they had their own rooms—that they felt stable enough to make other improvements in their lives. And they did. **This is the promise of supportive housing.** Even as the homelessness crisis persists, we know that permanent housing is the solution to homelessness.

With that in mind, **we are all proud and excited that we opened our fifth and most innovative supportive and affordable housing development, Bedford Green House, in January 2022.** The Bedford Green House community will soon be home to more than 150 New Yorkers, 60% of whom were previously homeless. Their LEED Gold Certified new home features services to support their health and wellbeing, and the building itself encourages a healthy lifestyle. But this is not enough. We are grateful to have secured funding for the second and final phase of the complex, which will provide a library and learning center, as well as a medical clinic open to the community.

As my time as Board Chair comes to an end, I'm proud of the progress we've made in building a sustainable organization with real housing solutions. I look forward to continuing to collaborate with my fellow Board members in supporting the new Chair, Marlene Zurack, as she, and Project Renewal leadership, guide the organization in its work to ensure health, homes, and jobs for New Yorkers experiencing homelessness.



Geoff Proulx
Board of Trustees, Chair



Bobby
IN HIS OWN WORDS

"I've suffered from homelessness, incarceration, substance use, an untreated heart condition, and traumatic family loss. But now I have a team of supporters at Project Renewal I can count on to help me meet my goals. At their mobile medical clinic, I got my first comprehensive exam in years and a prescription for my heart medication. Then I moved into Project Renewal's East Williamsburg shelter, where I joined their occupational therapy group—we do exercises like yoga and chair aerobics—and I get the support I need from the case workers. I also joined Project Renewal's Recovery Center outpatient program, where I'm getting substance use treatment and counseling. And now I connect with my doctors and get prescriptions conveniently through telehealth."

"I HAVE A TEAM OF SUPPORTERS AT PROJECT RENEWAL THAT I CAN COUNT ON TO HELP ME MEET MY GOALS."

—BOBBY

Real

Health Care on the Front Lines

Project Renewal is the trusted provider of comprehensive health services for thousands of New Yorkers experiencing homelessness, in shelters, on the streets, and now, virtually.

The pandemic exacerbated Project Renewal clients' complex health issues—increasing isolation and anxiety, compromising substance use recovery, and threatening access to care. Amid unprecedented challenges, we maintained—and even expanded—our continuity of care. Our shelter-based clinics never closed; our mobile medical vans remained on the streets; and we rapidly scaled up our telehealth services. With nimble adaptations, our frontline staff continued to provide uninterrupted primary care, prescriptions, specialist referrals, dental care, mammograms, counseling, and substance use treatment services to those in need, enabling recovery while preventing unnecessary emergency room visits.



Mobile Medical Fleet Growth

Our fourth MedVan hit the streets in 2021 with a full-service clinic and space for telehealth, allowing patients to tap into services like mental health counseling. In late 2022, we will launch our fifth MedVan, a hybrid vehicle with an exam room equipped for gynecology visits—a first for us—as well as a telehealth room and phlebotomy lab. When parked, the van will run on battery power, reducing pollution in our communities. With a five-vehicle fleet, we will visit additional sites throughout the city, reaching 1,500 more patients than we did in 2019.

A Permanent Home in the Bronx

Project Renewal's commitment to residents' wellbeing, through the integration of health and housing, is the driving force behind our newest supportive and affordable housing development: the LEED-certified Bedford Green House.

Every inch of Bedford Green House prioritizes health and long-term stability for our residents—individuals and families leaving shelter and low-income tenants from the community. A rooftop greenhouse and aquaponics urban farming system provides space for horticultural therapy, while allowing residents to grow fresh vegetables year-round. A green exterior façade will feature plantings that cascade from the top floors to the ground, reducing the building's energy use and removing airborne pollutants that trigger asthma. Amenities, such as bike storage and a playground, support active lifestyles for all ages. Additional services include health care, occupational therapy, job training, and case management.

Sneak Peek: Bedford Green Phase II

In 2022, construction will begin on the second phase of Bedford Green House, adding a 2,400-square-foot medical clinic and more affordable and supportive apartments, for a total of 234 units. Open to the community, the clinic will provide primary care, pediatrics, podiatry, and digital radiology. Phase II will also feature The Molly B. Kronick Library and Learning Center for residents.



HOME



Larry IN HIS OWN WORDS

“It’s been a long time since I had a place to call my own. I spent the last two years in a shelter, and before that I was on the street. But now I have a new apartment at Bedford Green House and I love it. It’s peaceful and quiet, and it has everything I could ever want. When the rooftop garden opens, I’m going to help my neighbors learn to plant vegetables, like I did on the farm where I grew up. When you’re on the streets, people look down on you because they think you’re not worth anything. No one gives you a chance. But Project Renewal is giving me a chance and I’m not going to mess it up.”

“PROJECT RENEWAL IS GIVING ME A CHANCE AND I’M NOT GOING TO MESS IT UP.”

—LARRY

Dexter
IN HIS OWN WORDS

“When I got out of prison, I joined Project Renewal’s Next Step Internship Program to pursue the career I wanted in social services. I learned a lot through their on-the-job training. Now, Project Renewal’s Career Advancement Program is helping me reach my goals. I’m taking a night class through The Borough of Manhattan Community College, working toward a degree in social work and human resources. During the day, I’m a senior case manager at Exodus Transitional Community, where I help people who are affected by the justice system. I am excelling thanks to the mentorship of Project Renewal.”

“WHEN I GOT OUT OF PRISON, I JOINED PROJECT RENEWAL’S NEXT STEP INTERNSHIP PROGRAM TO PURSUE THE CAREER I WANTED IN SOCIAL SERVICES.”

—DEXTER

Bridging the Digital Divide

As our clients face growing employment barriers, Project Renewal is adapting our innovative training programs, providing new digital skills, and responding to employers’ evolving needs.

New Yorkers with histories of homelessness, unemployment, and low educational attainment face a wide “digital divide”—from insufficient internet and computer access, to a lack of basic skills like using a mouse, typing an email, or downloading a file. Meanwhile, the pandemic has moved more job applications online and increased employers’ expectations of digital competency. In response, we have adapted our award-winning workforce development services to empower our clients with the new skills they need for success. Highlights of our work include:

- ▶ Hiring a digital literacy instructor to work with clients.
- ▶ Teaching clients to use computers and phones to access classes, fill out job applications, and conduct virtual job interviews.
- ▶ Opening a new computer lab, classrooms, and private rooms for virtual interviews.
- ▶ Moving to a hybrid model for our job fairs, inviting employers and applicants to participate virtually.
- ▶ Planning a new library of devices to loan to clients for classes and employment services.



Volunteer Profile

“Volunteering was a rewarding experience for me and my colleagues at JPMorgan. Over Zoom we worked with students from Project Renewal’s Next Step Internship Program and were able to help them prepare for their job interviews as they begin their careers in social services.”

**JENNIE SACKS, MEMBER,
PROJECT RENEWAL ASSOCIATE BOARD**

social

Project Renewal Contributors

Every donation to Project Renewal helps make a difference as together we support New Yorkers experiencing homelessness.

\$250,000 AND ABOVE

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DEPARTMENT OF SOCIAL SERVICES
COMMISSIONER GARY P. JENKINS

“We are deeply committed to providing meaningful and robust social services that truly help stabilize lives while putting our clients on the path to achieving long-term housing security. Dedicated provider-partners like Project Renewal play a pivotal role in ensuring that we deliver on this commitment and serve vulnerable New Yorkers with care and compassion at all times. **We are proud of the significant results we have achieved for our clients in partnership with Project Renewal** and look forward to continuing to build on this progress as we work together to address homelessness.”

COUNCIL MEMBER GALE A. BREWER
DISTRICT 6

“**For over 50 years Project Renewal has been a leading provider of critical social services for our most vulnerable and marginalized neighbors.** Their advocacy and work have helped reshape the social safety net to be more person-centered and culturally competent, improving outcomes. I applaud Project Renewal for their continued commitment to ending and preventing homelessness.”

COUNCIL MEMBER PIERINA ANA SANCHEZ
DISTRICT 14

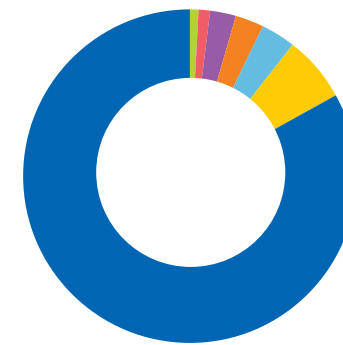
“Project Renewal provides critical services for many Bronxites, ranging from employment opportunities and mobile health vans to housing our vulnerable New Yorkers. In particular, their model for supportive and affordable housing prioritizes the health and wellness of individuals and families leaving shelter and low-income tenants from the community, is the **holistic wraparound service approach needed in frontline communities like ours.** I look forward to working with Project Renewal to continue bringing improved care to District 14.”

COUNCIL MEMBER CARLINA RIVERA
DISTRICT 2

“I am proud to support Project Renewal and their legacy of providing vital and impactful services to our communities, and I am so grateful for their continued partnership and support in District 2. Through fighting for affordable housing, offering crisis services, and providing jobs training and development, **Project Renewal’s programs serve as crucial cornerstones in our efforts to disrupt the cycle of homelessness and poverty in New York City.**”

Audited Financial Statements of Activities

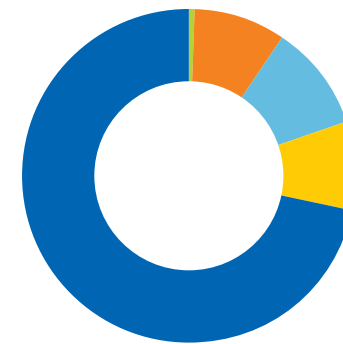
YEAR ENDED JUNE 30, 2021



Revenues and Support

Government grants	\$ 87,090,754
Social purpose ventures	\$ 6,790,215
Third party revenue	\$ 3,468,088
Rental income	\$ 2,936,108
Contributions	\$ 2,492,402
Special events	\$ 1,224,385
Miscellaneous income	\$ 808,379

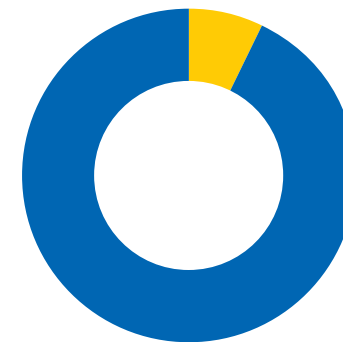
TOTAL \$104,810,331



Program Services

Treatment & transitional housing	\$67,537,632
Employment services	\$ 8,035,917
Medical services	\$ 9,615,179
Permanent housing	\$ 8,347,139
Outreach	\$ 471,700

TOTAL \$94,007,567



Supporting Services

Management and general	\$11,055,394
Fundraising	\$ 837,399

TOTAL \$11,892,793

NET ASSETS
BEGINNING OF YEAR
\$7,355,689

NET ASSETS
END OF YEAR
\$6,265,660

CHANGE IN
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\$1,090,029



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