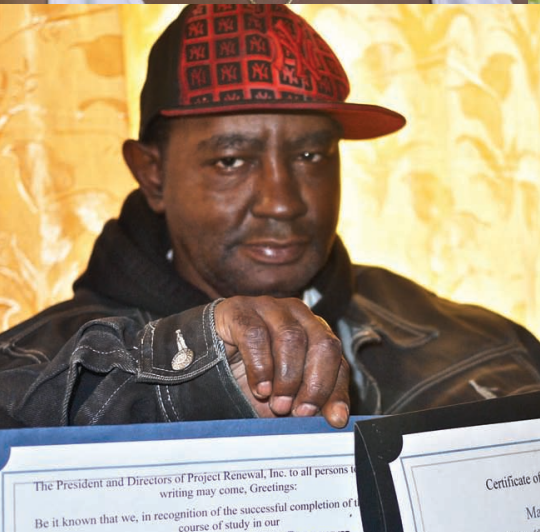


# PROJECT RENEWAL 2010





# PROJECT RENEWAL 2010



## mission

Project Renewal's mission is to end homelessness in New York by empowering homeless men and women to move from the streets to health, homes and jobs. We offer housing, healthcare, addiction and mental health treatment, job training and placement to help our clients rebuild their lives.

## the need

Two thirds of homeless men and women suffer from mental illness and/or addiction. Many of them receive fragmented treatment, or no treatment at all, and as a result, cycle in and out of emergency rooms, jails, shelters, and the streets.

## the solution

Project Renewal's programs are designed to break this cycle and to meet the unique and multiple needs of chronically homeless New Yorkers. Our programs offer a range of solutions, under one organizational roof, designed to help clients overcome the issues that contributed to and prolonged their homelessness.

### INSIDE FRONT COVER: from top

1. Ed Geffner with Culinary Arts Training Program students.
2. Octavia Penn, a Culinary Arts graduate, now works at Comfort Foods.
3. Jeanette Castillo receives award at a Next Step alumni dinner.

# IMPACT IN 2010

OUR COMPREHENSIVE OUTREACH BEGINS ON THE STREET WHERE OUR MOBILE PSYCHIATRIC AND MEDICAL TEAMS REACH HOMELESS MEN AND WOMEN WHERE THEY STRUGGLE WITH DAILY SURVIVAL.

*Last year, mobile health clinics MedVan, and StreetSmart saw 3,500 patients in 8,895 visits. Return visits indicate good follow-up and relationship-building.*

*The Mobile Psychiatric Outreach Program (MPOP) engaged 1,100 men and women at drop-in centers and shelters for psychiatric assessments and follow-up care.*

ONCE CONNECTED, WE HELP CLIENTS MOVE INTO TREATMENT PROGRAMS THROUGH WHICH OUR CLIENTS RECOVER THEIR HEALTH AND LEARN TO MANAGE THEIR MENTAL ILLNESS OR ACHIEVE SOBRIETY.

*Primary care clinics, HIV Support Services, and the dental clinic saw 3,026 patients last year. Improved health includes basic primary care, managing chronic diseases like hypertension, diabetes, asthma, and obesity, treating communicable diseases like HIV/AIDS, tuberculosis, and hepatitis, and integrating healthcare with substance abuse and mental health treatment.*

*Our detox programs saw 2,559 men seeking withdrawal help from alcohol and drugs. This is often the first step in recovery with 45% accepting referrals for long-term treatment.*

*Our four shelters admitted 1,534 men and women last year with the goal of preparing them to live successfully in permanent housing. Social workers placed 546 residents into housing with 92% still housed after six months.*

WE HELP CLIENTS PREPARE FOR, FIND, AND KEEP JOBS, PROVIDING BOTH A MEANS OF SUPPORT AND RENEWED SELF-ESTEEM.

*We served 1,676 clients in our education and job placement programs offering literacy, GED prep, computer skills, effective communications, resume preparation, interviewing skills, job placement, and retention services.*

*We achieved 333 job placements with an average starting wage of \$9.61 and 60% still employed after 6 months, significant for most of our clients who have never held a job.*

TRANSITIONAL AND SUPPORTIVE HOUSING INTEGRATES AFFORDABLE HOUSING AND SUPPORT SERVICES TO HELP OUR CLIENTS LEAD STABLE AND PRODUCTIVE LIVES IN THEIR COMMUNITY.

*Transitional housing prepares men and women with the life skills and stability needed to succeed on their own. Our transitional residences, serving 249 men and women each night, helped 91 clients to reach their goal of moving to their own apartment.*

*Our permanent supportive housing programs provide studio apartments with support services to 621 formerly homeless and low-income tenants.*

# NEW LEADERSHIP AT PROJECT RENEWAL

a conversation with  
Board Chair, **NEIL MITCHELL**



## *Why did you get involved with Project Renewal?*

A number of years ago, I was leaving a restaurant with my family and we were bringing home some extra food. On our way home, I saw a homeless man. As my family walked ahead, I held back and handed the man the food. My daughter, who was ten at that time, looked over her shoulder and saw me. She asked, "Daddy, why did you give that food to that person?" I explained that we're living in the wealthiest city in the world and yet the poorest people in the world are right here with us. A couple weeks later, a Project Renewal Board Member who I had been friendly with invited me to an event at Project Renewal, and that was it. I realized this was the right place to make a difference.

## *What were the year's highlights for you?*

I have three. One was working on the excellent search committee for a new President & CEO. We accomplished our

task of finding someone to continue Ed Geffner's great work and build upon that. We interviewed people in government and in both the public and private sector. We learned that Project Renewal is very highly regarded, and the staff is highly admired.

A second highlight was the great relationships forged between board members during that search. We have a terrific Board. They are energized, enthusiastic, highly-skilled professionals who deeply believe in Project Renewal. The third highlight was the Gala that I co-chaired with my wife Shelly. It was an important year because we were honoring Ed. We were able to raise significant funds in tough economic times.

## *What were you looking for in the CEO search?*

Ed is a tough act to follow and we wanted to make sure that the organization was going to be in good hands.

**Project Renewal is still a growth organization – we don't want the status quo.** So we needed someone with organizational skills to make sure everything continues, but at the same time with an entrepreneurial spirit. Mitchell respects what Ed has done very much, and he'd like to take what Ed built, build upon that, and leave his own legacy. We're in good hands with Mitchell.

## *What are your goals as incoming Board Chair?*

One short term goal is to take what we did with the search committee and get the Board engaged in accomplishing more tasks that will build enthusiasm and camaraderie. My long term goal is to raise the awareness of Project Renewal in government and the public's eye. When people think of organizations that are battling homelessness, and who's at the forefront, I want Project Renewal to be top of mind. I want Project Renewal to be synonymous with ending homelessness.



a conversation with  
President & CEO, **MITCHELL NETBURN**

## *How did you choose a career in public service?*

From an early age I have felt great compassion for those in need, which was reinforced by my parents. One lesson has stuck in my mind all these years. When I was about nine, I heard a homeless woman singing in the courtyard of our Washington Heights building and asked my Mother why she was doing that. My mother explained that during the Depression people used to sing so others would throw money out the window. I asked my Mother if we should give the woman some money and she said, "Yes". I then called out to the woman, "Hey you!" and threw the money out the window. My Mother got angry with me because she felt I was being disrespectful. My Mother said,

**"No matter how down and out somebody is they are still a human being and should be treated with dignity."**

## *What attracted you to Project Renewal?*

Its passion and innovative track record in ending homelessness for men and women. I first got to know Project Renewal when I was the First Deputy Commissioner at the New York City Department of Homeless Services and admired its success in achieving that mission for its clients. Project Renewal serves the people that I personally most want to serve - those most in need. It's a perfect fit for me.

## *What are your goals for your first year at Project Renewal ?*

First, I want to make sure there is a seamless transition. I want our funders, board, staff, clients, and community partners to know that all the great things that happen here are still happening.

During the year, I'll explore new opportunities to provide more services and housing to our clients. Tight funding can often lead to opportunities to do things more creatively. There is a greater need for our services with fewer resources. Rather than look at that as a negative, I'd like to turn the challenge of funding into a positive that allows us to be creative. It forces us to say, "Okay, we have less money and we have to provide more services and housing. How do we do that?"

## *What are the biggest challenges for Project Renewal in the year ahead?*

These are very tough economic times. And here's the dilemma for Project Renewal. If you run a business and people aren't buying your goods or services, you can downsize. For us, it's the opposite - when the economy is tough, funding becomes very tight but there is an even greater demand for our programs.

Project Renewal always provides a holistic range of services and that's why we've been so successful. It's not just - here are keys to an apartment, you're no longer homeless. Tragically, these key support services are especially vulnerable in these economic times. For example, there was a recent attempt to eliminate funding for medical services. Fortunately we were able to have most of this funding restored because we successfully argued that if you only focus on shelter, you're only going to have short term success.



## *I Have That Willpower Now*

# KENRICK WARD

I was born in 1938 in Trinidad and came to New York in 1973. Since I was a teenager, I was drinking. I didn't think it was a problem. I kept drinking for sixty-something years, and never got sick. Then one day about three years back, I went to sleep as usual taking my last drink, and that morning when I woke up, that was it. I was shaking. I had no strength and I was trying to avoid falling down. If I had fallen, I might have died there in that room. Thankfully, I was able to call for help. I went to Kings County hospital where I stayed for four months.

After they discharged me from the hospital, I went back for my room, and the super said,



“No more, Kenrick, no more.” I turned right around and went back to the hospital. The social worker called Project Renewal, and I went to the Third Street Shelter. I would recommend it to anybody I meet. It is a place to clean you, help you, and lift you up on your feet, like myself.

At Third Street they helped me stop drinking and quit smoking too. The outpatient program is wonderful and it's right downstairs. You have all kinds of different groups: alcohol, counseling, independent living, all of that helps you. When I was drinking, that's all I used to do. I lost all of my important documents, my green card, social security card, and driver's license. They helped me get all of that back. Can you believe it? I stayed in the shelter for over a year and then the most important thing: they got me housing.

My apartment, it's beautiful, beautiful, beautiful. It's in a new building, sound proof, so you don't hear the neighbors. I have all kinds of plants; in fact my tomato tree that just bloomed has three fruits on it! I have my music system, a kitchen where I can cook, and beautiful curtains. I like to show everyone my pictures. You can see the George Washington Bridge from my window. At night it looks so lovely with all the lights. I never want to lose this apartment.

God help me, I worked for forty years at the same job and never took a day off. Sixty years I spent drinking and then I wake up one morning, shaking. Now look at me! At my age, I could thread a needle! I'm retired and I'm living an independent life. I have that willpower now.

**Think about the other side: without Project Renewal, I would have been homeless on the street after coming out of the hospital.**

They gave me a pillow and a bed and helped me never take another drink again. They helped me to get my own apartment. I feel wonderful, I feel on top of the world! My case manager, Mr. Roger, and all the staff are so wonderful. They come visit me to see how I'm doing, to make sure I am up-keeping the apartment. I keep it so clean, everybody compliments me. They are so proud of me and I'm so proud of myself. I will stay on this path because today, I am happy.

### SUPPORTIVE HOUSING

Roger George, Case Manager

I have worked with Project Renewal for five years. We provide support for the clients. There's a lot of anxiety when clients make the transition from the shelter system into their own apartment. The program eases their anxiety and allows them to make the transition more easily. Kenrick is a perfect example of the recovery process. He has maintained his sobriety, become independent, and even pays his rent before the due date. He shows a lot of gratitude.

My goal for my clients is to provide the support they need and to help them remain focused. There are many distractions with substance abuse. There are always triggers and the possibility of relapse. I help them identify their triggers and help keep them on track.







## *I Feel Very Empowered*

# ELIZABETH BUTLER

I'm a native New Yorker, born and raised in Brooklyn. I have been a per diem Residential Aide at Project Renewal Third Street for over a year, and I love that I come to work everyday and feel respected.

Before finding Project Renewal, I was spending a lot of time in the welfare-to-work program. I had health problems, I was on a cane, and I felt like I was going nowhere. One day I asked someone if they knew where any jobs were, and they sent me to Project Renewal's Next Step Employment Program. I took a two-day class, which was all about how to get your resume together, what to say during interviews, and things like that. It was a small, intimate class, and I felt very empowered there. I'd been sitting in the welfare-to-work programs for years. Not to say that those programs don't help, however, they're very large, and some days there are no seats. It's hard to get that one-on-one attention.

After the two-day class, I just felt so powerful. I really did. They gave me a certificate and set me up with an interview at Third Street. I used what I learned in the class during the group interview, and got called back for an individual interview. That's when I did it, and I am still here today. Almost immediately after I got hired, I ended up getting another job at Planned Parenthood NYC. Here I am, a year later, with two jobs!

I enjoy this job at Third Street, I really do. Everybody calls me Miss B, the clients and the staff. I enjoy working with the clients and watching people from different places grow and pick themselves up and dust themselves off when they fall. I enjoy watching them get housing, and moving on with their lives. It's a great program for everybody—for the clients and the staff.

As an employee, I have seen that you can come to Project Renewal without experience, and if you can learn to speak up and present yourself, there is a job for you.

**They give people chances. That's very important. I never would have thought that at this age I would have two jobs, or that I would be employable.** But that's the beauty of it all.

I just feel very empowered. Maybe just getting out and not sitting at home everyday is what has made my health a lot better. I have something to get up for everyday. Not just that, but it's so good for my children to see me up and about, because they've seen me through it all.

Right now I am content to have these jobs, to pay my bills, and just do my job well. For the future, we'll see. I'm just very grateful and very happy to be here.

## NEXT STEP EMPLOYMENT

### Dolan Byrnes, Retention & Alumni Services Coordinator

When Elizabeth came to the program she had been attempting to find work for a while. Putting people through exercises and showing them why they would be a good asset for a company and a good part of a team gives them the confidence they need.

People with a criminal background are afraid they'll be asked about it. They say, "No one is ever going to hire me." But that's not true...a lot of companies will hire them. We walk them through the interview...to not deny anything, to accept it, to express regret, to talk about what they have done since to make their lives better and increase their skills.

My goal for my clients is to have the confidence to go in and land a job. Most challenging is getting them to stay in their jobs: 75% stay for 3 months, 60% stay for 6 months and 50% will stay for a year. We follow individuals for up to a year. We tell them to never walk off the job or quit. Problems with a supervisor or coworkers can be typical so we talk with them about how to handle it.

The most satisfying is when clients stay and advance in their jobs. We have people that go in at a low level position and then become supervisors. One of our clients started in a maintenance position and is now a building manager.





## Doing Something Positive

# JOSE ROMAN

I'm from Coney Island. I come from a good family, but when I was in junior high school, I started hanging out in the streets. I started drinking. It was very hard for my parents to control me. I became a dropout, which I regret.

From the streets, though, I learned how to dance. It was the early eighties, and it was break dance. And I did very well with that. I did movies. I was in *That's Dancing* with Gene Kelley and *Delivery Boys* with Mario Van Peebles. My crew, the Furious Rockers, was known all over New York City. We went to Italy, Las Vegas, Texas, and on and on. We met Dick Clark; we performed with Phyllis Diller. It was the best time of my life. Unfortunately, at the same time that break dancing came out, crack cocaine came out. And I started hanging out with the wrong crowd. My dancing career was going little by little, and it was moving towards drugs.

Years went by. Every time I left detox, I went straight into the street. You keep hanging out in the same area, and you get the urges. By the grace of God, he gave me the power



to say, I'm going to rehab this time. I stayed for a month and it worked for me. I really took it in this time. When I came out, I went back to my girlfriend, but she was still drinking and using. I knew that was just going to destroy my recovery, so I needed a place to live.

That's how I came to Project Renewal. They accepted me at Kenton Hall, because I was on methadone.

**The staff at Project Renewal is great. They worked with me and treated me with respect.** They helped me get off methadone. I was on it for a good ten years, so it's a very big deal. I've been clean now for four years and eight months.

Not only did they help with my recovery, Project Renewal helped me find my own place. It feels awesome. Who knows where I would be if I didn't have this place? I'd be in the streets again, or living with a crack addict. There are so many things I lost and I wish to get back. I got my family's trust now. I got the apartment. I came a very long way, and I know what I want to do now.

I want to go out and share my story with young kids, to let them know that I made it at one time, and because of drugs I lost it all. Who knows what I would have been right now? I want to show young people what I went through so they won't have to go through it.

You can't go back, but you can give back. I love myself now and I want to help others. I know I will always stay connected with my case managers. They're going to be in my life forever.

**Project Renewal is a positive place, and you've got to stay with positive people.** That's what I want to share with young people: if you have a dream and you're doing something positive, keep doing it.



### HELPING SHELTER RESIDENTS GET A NEW START

Bobby Potts, Case Manager

Project Renewal offers people second chances regardless of anything from their past. They get a new start. Jose didn't take anything for granted. I first met Jose at Kenton Hall when he was staying at the shelter. I knew he would take advantage of everything we offered.

Success for me is for my clients to define success for themselves and to set goals towards achieving that. Maybe they just want to get out of the shelter and have their own apartment. Then the next goal might be to get a job or to find out more about themselves as individuals. We have groups here and we focus on self development. I see a lot of men who are able to be more open-minded. They come from a background where they aren't exposed to much, so I encourage them to seek the unknown. My goal is for them to really make their own path.

Supportive housing gives residents more than just a studio apartment. It creates a community where tenants find privacy nurtured by a full support network.





## Optimistic for What the Future Holds

# TUNISIA LATSON

My first experience with being homeless happened in Florida, when my mother and I lost our home and we both ended up in a shelter. I was pregnant at the time and didn't have anywhere to go, or anyone who could assist me. I was able to find a job and housing for awhile, but it was very dilapidated and when a bad storm came through, the apartment became mold-ridden. I decided to try New York.

I was at New Providence Women's Shelter, and then I came to Safe Haven.

**Safe Haven is a small setting and is different from many other homeless shelters.** They meet you to see if you are going to be well served by their program. You're able to find out about what type of services they offer, whether social services, medical assistance, or housing. You work closely with a case worker who assists you with entitlements. They want the conclusion of your stay to be that you move out and find a better place to go. That's what they did for me.

The staff at Safe Haven are patient, understanding, and very attentive to your needs. They assist you with your medications and any medical needs, which is very important. They really helped me deal with the recent loss of my mother. That touched me very dearly.

Within six months, I got a studio apartment of my own, which is where I am living right now. It feels extremely comfortable. It's stressful when you have to struggle with being homeless and living in a shelter and having enough money, enough food to eat, and trying to help your family at the same time. Having my own place to live is a big change: it's like a humongous weight was lifted off my shoulders. I've been enjoying the privacy, the independence, and the ability to go further with any goals I set for myself.

**I am optimistic for what the future holds for me.** I'm interested in improving my situation, whether I pursue higher education or seek employment. I am extremely appreciative of all the help I received from Safe Haven to accomplish my goals.

A lot of times people are faced with obstacles that dim their view, or they believe that they aren't worthy of any kindness from another person. They believe that their world has ended. But it's not always that way, especially when you have people from places like Safe Haven to work with you and help you get through those hard times.

## SAFE HAVEN

### Catherine Vasquez, Case Manager

Tunisia was diagnosed as bipolar. She was referred to Safe Haven since it is a much smaller community than New Providence Women's Shelter. We knew Tunisia would benefit from the one-on-one, nurturing care. Our small community and ability to provide individualized attention help clients in their recovery. Residents typically stay with us for 6 to 9 months.

We meet our clients where they are. Many clients are discharged from the hospital and come directly to Safe Haven. We foster an environment that encourages autonomy and self sufficiency. That might have different meanings for different clients. Success includes watching them achieve their goals, whether that's going back to school for a GED or pursuing a job, and placing them in supportive housing that fits their needs.

It doesn't end after they leave here. We follow our clients and maintain a relationship with them as they transition. It is satisfying to see clients integrate into society and put down roots. When Tunisia came here she flourished. It was an amazing transformation. She is a very smart young woman. Tunisia's son is now living with his father in New York. One of her goals is to maintain the good relationship she has with her son's father and establish a stronger relationship with her son.





## Doing the Right Thing

### ANDREW M.

Project Renewal, they are life savers. **They saved my life, and showed me how to live.** I grew up on a small farm in the west of Ireland, the youngest of five. We never wanted for anything. My father drank quite a bit. I used to see my father and my mother arguing, and I would say, I'll never be like that.

I picked up my first drink when I was 18 years old. I met the girl who was to become my wife, and we came to America. She always said when we get married and we have kids, we'll stop drinking. We had a daughter and a son. I had good work. We bought a beautiful home in Connecticut. We had everything. She stopped drinking, but I wasn't able to stop. I went to my first AA meeting around that time, going back 22 years, but I didn't think it was for me. I was in and out for years.

The drinking started to become a problem. I couldn't be trusted to be home on time, or for anything. The arguments started, and we eventually broke up. I ended up staying with different people here and there. I wasn't able to work for more than a few days; I was a mess. I was going to AA meetings, going and stopping, maybe getting three months sober, then going out again. Then, my last three years of drinking, getting sober never entered my mind at all. When I look back on it, it was torture.



One morning I woke up, and I heard a voice saying to me, go do something for yourself. I'd never done anything for myself. It's funny, just two weeks before, a friend had shown me the detox center, knowing I wouldn't go until I was ready. So when I heard that voice, I knew where to go.

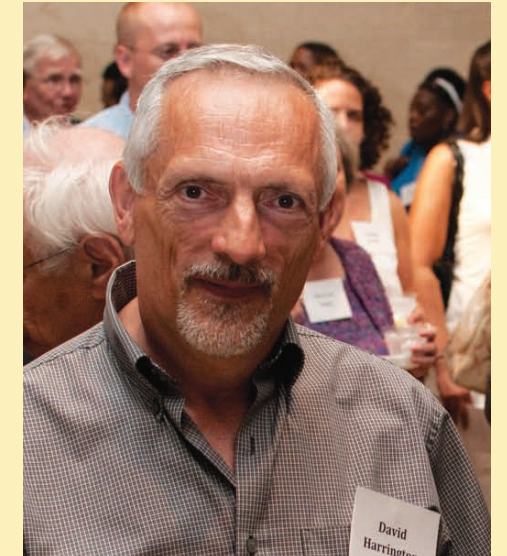
From the detox I went to St. Christopher's Inn in Garrison, NY. After the 90 days was up, I knew it wasn't enough.

**I had nothing structured in my life, nowhere and nothing to go back to.**

That's when I inquired about Project Renewal's Farm, and that place made all the difference. I surely never thought I'd be on a farm again! It was such a great experience there. Planting those little seeds and caring for them, watching the plants grow, it gave you an interest in something. It was responsibility. Then I used to go to the markets and sell the food and flowers and to see the people praising the stuff was nice. It felt good to know that I grew that and they appreciated it.

They really helped us at the farm; we had a "moving on meeting" once a week about what we'd do when we left the farm. We went to outside meetings and got to know other people from the neighborhood. The farm and the environment itself were healing. I used to love going to the farm in the mornings. You'd see beautiful deer and all the little animals that you never see in the city. You're away from it all. You have peace and quiet. That's why I decided to stay and live upstate. A couple of days before I left Project Renewal, I was out with our wonderful manager Anthony driving in the truck and he says, "I'm always here for you Andrew, call me." I know he means it.

Today, I'm able to look in the mirror and say you're not a bad person. I go to meetings. I have my family back in my life. The first day my son and daughter came up to visit me here, they told me they're proud of me. It's nice to hear that. My daughter said, "Dad, it is so great that we don't have to worry about you now; we know where you are." I have a part-time job driving local, elderly friars to the hospital when they need it. These things are all I need for now. If I keep doing the right thing, the right thing will happen to me. I know that.



#### RENEWAL FARM

David Harrington, Director

When clients come to Renewal Farm they are welcomed into a complete community dedicated to treatment and recovery. They get away from the city and from the day-to-day battles they faced there. Working on the farm allows clients to see tangible results from planting a seed to seeing it grow. There is a sense of accomplishment that helps them be more focused as they work on their sobriety.

Some clients go on to work on farms, but more importantly, everyone leaves with recovery skills, relapse prevention skills, social skills, and work skills. They have learned how to communicate with each other and with the community at large. They have learned how to report to work on time and how to accomplish a task. They have learned how to impose structure on themselves and how to confront and resolve their issues. We help the men find housing and jobs once they have completed their nine-month stay.



## My Dreams Are In Sight

# RANDY KILLINGS

You think the world is a cold place, but when you come to Project Renewal, it really isn't. You find that there are some loving people that genuinely care. To come here and feel at home and have a home is a wonderful feeling.

I was addicted, and through my addiction I caused a lot of havoc and got arrested several times. During my years of addiction, I didn't have any respect for myself; that's why I lived the life that I did. On my last arrest, I wound up in Sing Sing Correctional Facility. Mr. Robert Blocker came and did a presentation about Project Renewal's Parole Support and Treatment Program. I was at the point in my life where I knew I had to change, and Mr. Blocker's presentation captured me, because it **offered the opportunity to bridge back to life through housing and job readiness.**

On my release I was picked up by Project Renewal, and they dropped me off at one of their residences. It was a beautiful apartment; I felt like I had arrived. As soon as I began the program, my counselor asked me what my goals were. I said that I wanted to go to school. I had always worked in and out of the field of mental health and wanted to get back to helping people, because I felt it was the only way to amend my soul.

Through Mr. Blocker, I found out about a training class for mental disability, forensics, and drug addiction. It's an intense six-week course and then a three-month internship. My counselors really encouraged me, and kept telling me I could do it. I needed the push because I was scared; it had been close to 15 years since I had worked. And I did very well despite what I thought about myself, and now I'm showing myself I can do it.

Today, I have self-esteem and self-respect. For the first time, I want to do something with my life. I want to help someone the way Project Renewal helped me. Sometimes people don't have anyone else to push them. When I came in I didn't. Project Renewal helped me to combat my drug addiction. I have been clean for over four years. They found me a medical provider, which was great. It's so hard to find a doctor that listens to you. Now I have an amazing internship working hands-on with people, with the promise of a permanent job. My family ties are back. I really didn't think I would be as close to my family as I am now.

If I had come out of jail and gone into the shelter system or to any other program, I don't think I would have done this well. I've been in programs and no one every really cared; the people at Project Renewal truly care. **You can feel it, and it makes you want to do something positive.**

I'm looking forward to permanent employment. I'm looking forward to branching out to get a one-bedroom apartment and my own car. I am going to save to go on a vacation, because I haven't been on a vacation in 20 years. Now, it's a reachable dream. So many of my dreams were so far away, and thanks to Project Renewal they're not that far. They're in sight.

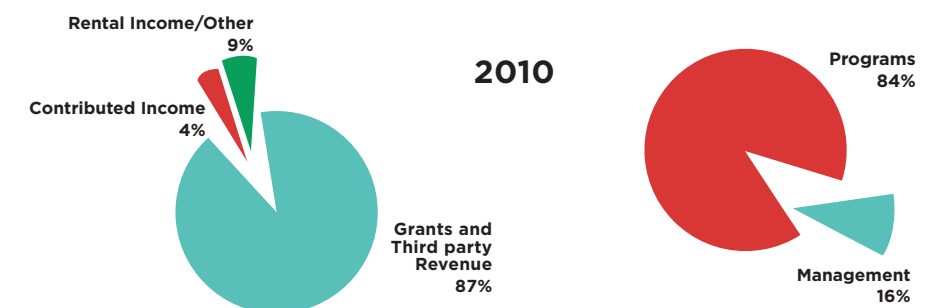


# OUR FINANCIALS

## STATEMENT OF ACTIVITIES

Year ended June 30, 2010

<b>Public support and revenue</b>	
Contributions	\$1,251,453
Special events net of expenses of \$100,314	749,697
Grants and third-party revenue	39,062,221
Management fee income	25,550
Rental income	1,884,682
Miscellaneous income	650,611
Contributions from affiliates	1,280,486
Interest and dividend income	2,864
Net realized and unrealized losses on investments	2,951
<b>Total Public Support and Revenue</b>	<b>\$44,910,497</b>
<b>Expenses</b>	
<b>Program services</b>	
Outreach	514,535
Treatment and transitional housing	23,379,542
Medical Services	4,841,613
Employment services	4,059,934
Permanent housing	4,667,363
<b>Total Program Services</b>	<b>\$37,462,987</b>
<b>Supporting Services:</b>	
Management and General	6,378,519
Fundraising	623,559
<b>Total Supporting Services</b>	<b>\$7,002,078</b>
<b>Total Expenses</b>	<b>\$44,465,065</b>
<b>Change in net assets</b>	
Net assets, beginning of year	1,431,244
Net assets, end of year	1,876,676



Financial information is derived from our audited financial statements.



# OUR CONTRIBUTORS

WE ARE GRATEFUL FOR THE INDIVIDUAL, CORPORATE, FOUNDATION, AND GOVERNMENT SUPPORT THAT MAKES A BETTER FUTURE POSSIBLE FOR HOMELESS AND POOR NEW YORKERS. OUR THANKS TO THE DONORS LISTED BELOW AND TO EVERYONE WHO MADE A GIFT FROM JULY 1, 2009 TO JUNE 30, 2010.

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## Key Society

We thank Key Society members who support us with a monthly gift to sustain programs empowering homeless men and women to take the next step in recovery.

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## Our Public Funders

We are grateful for our partnerships with government agencies helping us deliver healthcare, addiction treatment, mental healthcare, job training, and housing to homeless New Yorkers.

New York City Department of Homeless Services  
New York City Department of Health and Mental Hygiene  
New York City Division of AIDS Services  
New York State Office of Mental Health  
New York State Office of Alcoholism & Substance Abuse Services  
New York State Office of Vocational and Educational Services for  
Individuals with Disabilities  
U.S. Department of Housing and Urban Development  
U.S. Department of Health and Human Services

## BRIDGET COOKE, donor since 2005

*I heard about Project Renewal through Holy Apostles Soup Kitchen where I have volunteered since 2001. Homeless men and women asked me about getting help, so I visited Project Renewal in early July to find out more. Project Renewal emphasizes psychiatric help, medical help, detox and all those things that are essential to the men and women that we care about. Project Renewal is an unsung hero that deserves great credit. You should toot your own horn a little more!*





# SPECIAL EVENTS

## 20TH ANNUAL GALA BENEFIT & AUCTION A TRIBUTE TO ED GEFFNER AND HIS 33 YEARS OF LEADERSHIP

The Gala Benefit & Auction honored Ed Geffner who retired as President & CEO after 33 years of leadership. The Gala's success is a tribute to Ed's accomplishments in building an organization that has empowered thousands of homeless New Yorkers to leave the streets for good. We are grateful to our Co-Chairs Neil and Shelly Mitchell, auction prize and in-kind donors, Committee leadership, volunteers, and supporters for contributing to the success of the event which raised \$824,000.



### Auction Prize and In Kind Donors

- |   |  |
|---|--|
| Abigail Cafe & Wine Bar                                       | Franchia   |
| ACM Royal Limo  | Christopher Gbur                                       |
| American Ballet Theatre                                       | Edward Geffner & Suzanne Spinrad                       |
| Kenth Andersson - New York                                    | Carol Graham   |
| Sam Ash Music Corporation                                     | In Suede   |
| Bar Stuzzichini   | ' inoteca  |
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| Chef Central  | Marie Claire Magazine                                  |
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| City Winery   | Midler Family Foundation                               |
| Classic Harbor Line   | Marc Moses   |
| Club Quarters   | Roxie Munro  |
| The Colbert Report  | Murray's Cheese  |
| Colonial Framing  | Nets Sports & Entertainment, LLC                       |
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| Cullen  | New York City Guitar School                            |
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| James S. Davidson & Lyn M. McHugh                             | New York Yankees                                       |
| El Parador Café   | The New Yorker Cartoon Bank                            |
| Eleven Madison Park   | North Square Restaurant                                |
| Anne and Alfred Elser   | On Location Tours                                      |
| Equinox Fitness Club  | Opera News Magazine                                    |
| Estee Lauder Companies Inc                                    | Kathy Osborn   |
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### 20th Annual Gala Chairs Neil & Shelly Mitchell

#### Gala Committee

- |                   |                |
|-------------------|----------------|
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### 20th Annual Gala Volunteers

- |                     |                     |
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| Brian Avon          | Barbara Linhardt    |
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| Holly Burguieres    | Kara Moore          |
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| Pat Jones           | Dorothea Steins     |
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| Jeffrey Kirshenbaum |                     |

## JUNIOR BOARD FALL BALL

The Junior Board raises awareness about Project Renewal by hosting an annual event to reach young professionals. In addition to learning about Project Renewal, guests build their social and business networks! The 3rd Annual Fall Ball at Studio 450 featured drinks, dancing and DJ. Our thanks to beverage sponsor, Diageo.

### Junior Board

- |                            |                     |
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| Robin Lee                  | Frederick H. Volp   |

### Fall Ball 2009 Committee

- |                     |                      |                    |
|---------------------|----------------------|--------------------|
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| Jeff Grunberg       | Keenan Reilly        | Kevin Wyler        |
| Soren Hansen        | Jason Rogowsky       |                    |



### BRADEN HEXOM, MD, monthly donor since 2008

*As an Emergency Physician, I work with homeless patients every day, but I am limited in my ability to provide aid and comfort. After a particularly frustrating shift in the ER, I went online looking for organizations that help the homeless. Project Renewal seemed to be doing an incredible job, and I wanted to be a part of it. Project Renewal makes me feel like I am doing more by looking after my patients after they walk out the hospital doors.*



# one challenge

# 35 solutions!

Our one challenge is to end homelessness in New York City by helping men and women leave the streets and renew their lives. With a budget of \$43 million and a staff of 600, our innovative programs touch 10,000 homeless New Yorkers each year.

## 7 HEALTHCARE SOLUTIONS

**Third Street** primary care medical clinic

**New Providence** primary care medical clinic

**Fort Washington** primary care medical clinic

**Mobile Medical Clinics** MedVan and StreetSmart, provide primary and psychiatric care on the streets, in shelters and drop-in centers.

**ScanVan** mobile radiology clinic provides both mammograms for breast health screening and chest x-rays for tuberculosis screening.

**Dental Clinic** provides oral health care from preventive care to emergency treatment to dentures and implants.

**HIV Support Services** provide medical care including testing, counseling and treatment to homeless men and women living with HIV/AIDS.

## 7 ADDICTION TREATMENT SOLUTIONS

**Chemical Dependency Crisis Center** helps clients detoxify without the use of medication and begin long-term recovery.

**The Detox** is a non-hospital medical detox clinic with immediate care and counseling for long-term treatment.

**Outpatient Treatment Clinic** provides one-on-one and group counseling to help clients rebuild their lives without drugs and alcohol.

**Third Street Shelter** helps 170 men work toward health, sobriety, housing and jobs.

**Kenton Hall** is home to 100 men on methadone maintenance who receive comprehensive health, support, and housing services.

**Renewal House** is a residential recovery program in Brooklyn where 24 men receive counseling and acquire job skills working for the Times Square Alliance.

**Renewal Farm** in Garrison, NY, helps 24 men in recovery by combining counseling with work on an organic farm. After graduation, men find jobs and housing.

## 7 MENTAL HEALTH TREATMENT SOLUTIONS

**Mobile Psychiatric Outreach Team** works as a mobile psychiatric clinic engaging clients in shelters and drop-in centers.

**Safe Haven** is a respite center where we offer mentally-ill men and women a place to sleep, eat, and shower.

**Parole Support and Treatment Program** helps 60 mentally-ill men and women leaving prison transition to life in the community. Clients receive intensive support from a multi-disciplinary team in their own apartments.

**STEP** (Safe Transitions Empowerment Project) engages soon-to-be-released women at Bedford Hills Correctional Facility, counseling them on community resources and relapse prevention.

**New Providence Womens Shelter** on East 45th Street helps 130 women overcome substance abuse problems and/or cope with mental illness.

**Fort Washington Mens Shelter** on West 168th Street provides transitional housing to 200 mentally-ill men coping with substance abuse. We help residents prepare for and find housing.

**Clinton Residence** on 48th Street provides supportive housing to 57 men and women and offers psychiatric and medical care, case management and employment assistance to help clients move on to more independent living.

## 5 SUPPORTIVE HOUSING SOLUTIONS

**Geffner House** on West 42nd Street is home to 307 formerly homeless or low-income individuals.

**St. Nicholas House** in Harlem provides housing to 94 formerly homeless and low-income residents.

**Leona Blanche House** offers supportive housing and on-site medical and psychiatric care in the Bronx to 53 formerly homeless men and women living with mental illness.

**Lease On Life** places clients in their own apartments and provides the recovery and employment support they need to live in the community.

**In Homes Now** is a “housing first” program for chronically homeless men and women suffering from ongoing substance abuse. Clients receive their own apartments with counseling, medical care and support needed to begin recovery and stay housed.

## 9 EMPLOYMENT & SOCIAL PURPOSE SOLUTIONS

**Next Step Employment Program** helps men and women who have overcome addiction take the next step to independence. A fully-integrated progression of services helps clients prepare for, find and keep jobs and advance in competitive employment.

**Education Program** enhances clients’ employability by offering core education courses, GED preparation, ESL, effective communications, and computer courses.

**Culinary Arts Training Program** is a six-month program where clients learn basic food preparation and intern at corporate dining services. After graduation, they are placed in competitive jobs in the food industry.

**Job Placement Program** places clients in jobs for which they are suited with over 500 different employers.

**Money Management Workshops** are designed to help clients achieve financial independence.

**Retention & Alumni Program** provides clients with counseling and mentoring to help them stay on the job.

**Job Links** develops and places mentally ill individuals in competitive employment.

**Shamrock Construction** gives clients work experience and executes facilities maintenance and graffiti removal throughout the city.

**Comfort Foods Catering** provides jobs for Culinary Arts graduates, high-end catering for parties, and low-cost, nutritious meals for non-profits.



FRONT COVER: clockwise starting top left

1. Kenrick Ward in front of his apartment
2. Elizabeth Butler at her job in the 3rd Street Shelter
3. Randy Killings outside the offices of Project Renewal
4. Andrew M. at Renewal Farm
5. Tunisia Latson in the Clinton Community Garden
6. Malachi Anderson with his Culinary Arts Training Program certificate
7. Beverly Houston, former Leona Blanche House resident
8. Jose Roman, former Kenton Hall Shelter resident

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