

THE
INNOVATION
REPORT

*Revolutionary**

COST-EFFECTIVE

↑

SUPPORT MODEL

Renewing Lives

MISSION-DRIVEN

RENEWAL

2015

HOMES

HERAPY DETOX

First-of-its-kind

families

HEALTH

NATION'S FIRST

BRONX

independence

WOMEN

REPLICABLE

WOMEN

INTERNSHIPS

Therapy

ONE of a KIND

←

COMPETITIVE EMPLOYMENT

VETERANS

MANHATTAN

HOMELESS

NEW YORKERS

Renewing Lives

CONFIDENCE-BUILDING

Restoring HOPE

MISSION-DRIVEN

VETERAN

RECOVER

On-the-job-training*

↑

RESTORING HOPE

RECOVER

Success

JANIE

Next Step Internship Program

The challenges of working with high-risk homeless adults lead to low job retention rates among shelter aides. Meanwhile, lack of income is a major barrier to independence for formerly homeless individuals. We tackle both of these problems with our innovative Next Step Internship Program (NSIP).

NSIP provides on-the-job training for unemployed men and women interested in homeless services work. After intensive vocational and life skills classes, participants complete a six-week paid internship at a shelter. Successful interns are given a priority for competitive employment at their internship site and receive follow-up support services. Since many of our interns have overcome homelessness themselves, they are uniquely qualified to help and inspire the shelter residents they serve.

THE NEXT STEP

When Janie was laid off, she spent nearly a year looking for work before she found NSIP. "I had never thought about working at a homeless shelter, but I've always been good at working with people, so I thought I could do it," she recalls.

Janie excelled in NSIP classes, learning how to set boundaries with shelter residents and resolve conflicts. Upon completing her successful internship at our Third Street Men's Shelter, she was hired full-time and within four months she earned a promotion to Senior Residential Aide. "My life has improved since I got this job," she says. "Now I can take care of my bills and other responsibilities."

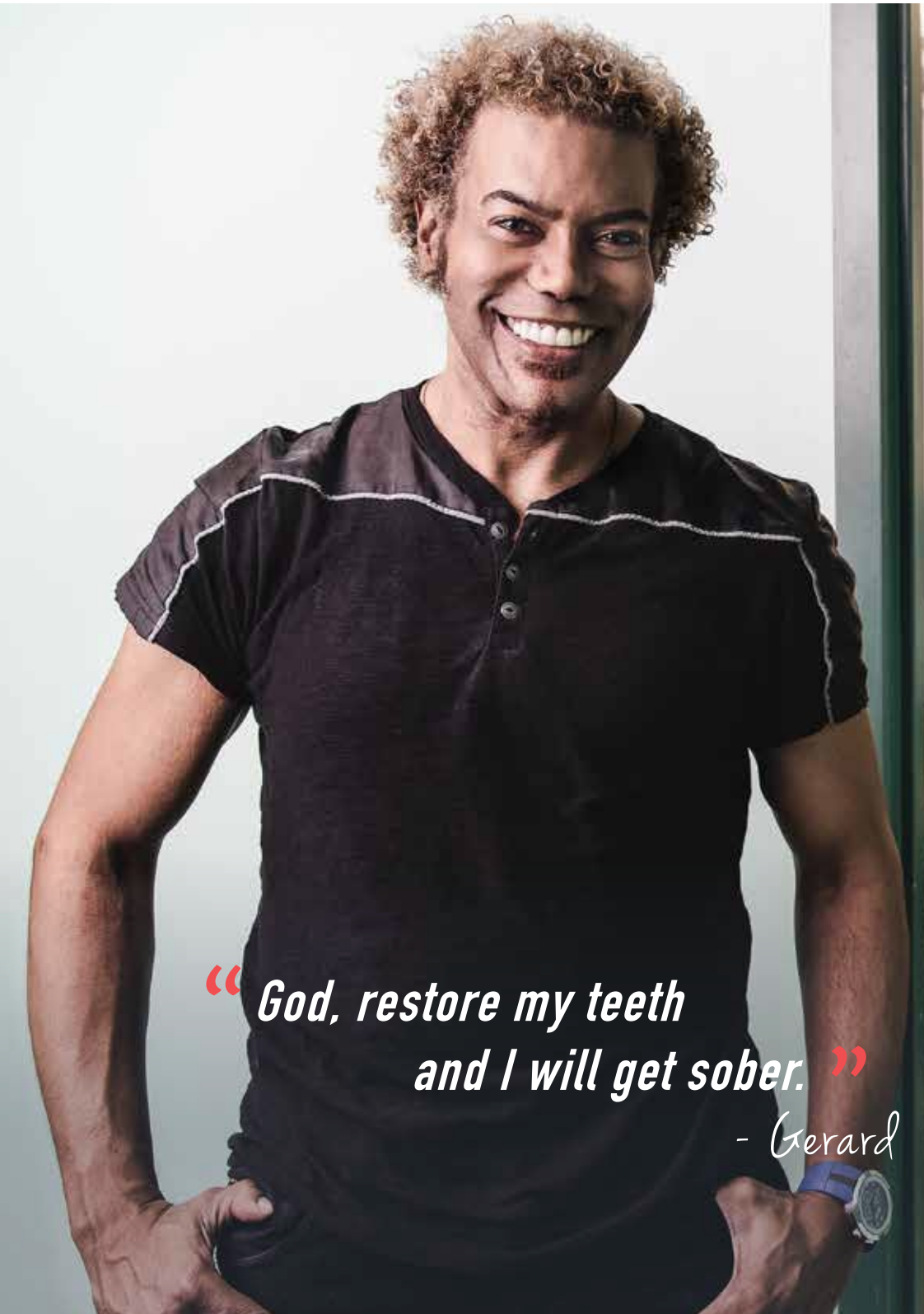


86% of graduates are placed in jobs.



73% of those placed are still employed after one year.





*“God, restore my teeth
and I will get sober.”*
- Gerard



GERARD

Shelter-Based Dental Clinic

Getting a job is often a crucial step on the path to renewal for New Yorkers who are homeless. Unfortunately, many of our clients lack the confidence to smile on job interviews because their teeth are in poor condition. In fact, more than 40 percent of homeless adults have unmet dental care needs.

Since 2004, we have operated the only shelter-based dental clinic in the United States. At our Fort Washington Men's Shelter, Dr. Mark Schufman provides free cleanings, x-rays, fillings, and dentures to homeless men and women, giving them back their smiles – and their confidence.

CAUSE TO SMILE

Gerard once enjoyed a thriving career as a celebrity stylist. But after a series of bad breaks, he spiraled into depression, alcoholism and homelessness; and he moved into our Fort Washington Shelter. One night while he was intoxicated, he fell and knocked out his front



Dr. Schufman
Dental Dept. Director,
Project Renewal



A record 2,449 patient visits
- about 14 a day.



300 dentures provided.

teeth. Embarrassed by his appearance, Gerard prayed, “God, fix my teeth and I will get sober.”

Gerard visited Dr. Schufman who replaced his teeth. With his confidence restored, Gerard returned to work and hasn't touched alcohol since. Today, he is living in his own apartment and working with L'Oréal to develop a new international product line.

ROOSEVELT

Parole Support and Treatment Program

Parolees with mental illness face enormous daily challenges, including coping with the symptoms of their illness, reestablishing fractured relationships, and securing stable housing. In 2002, we developed a first-of-its-kind program called Parole Support and Treatment Program (PSTP) to meet the unique needs of this high-risk population.

PSTP staff work with former inmates from the moment they are released from prison, helping them with counseling, mental health and substance abuse services, life skills training, peer support, crisis intervention, and housing placement. Through our continuum of services, these men and women are empowered to successfully integrate back into society.

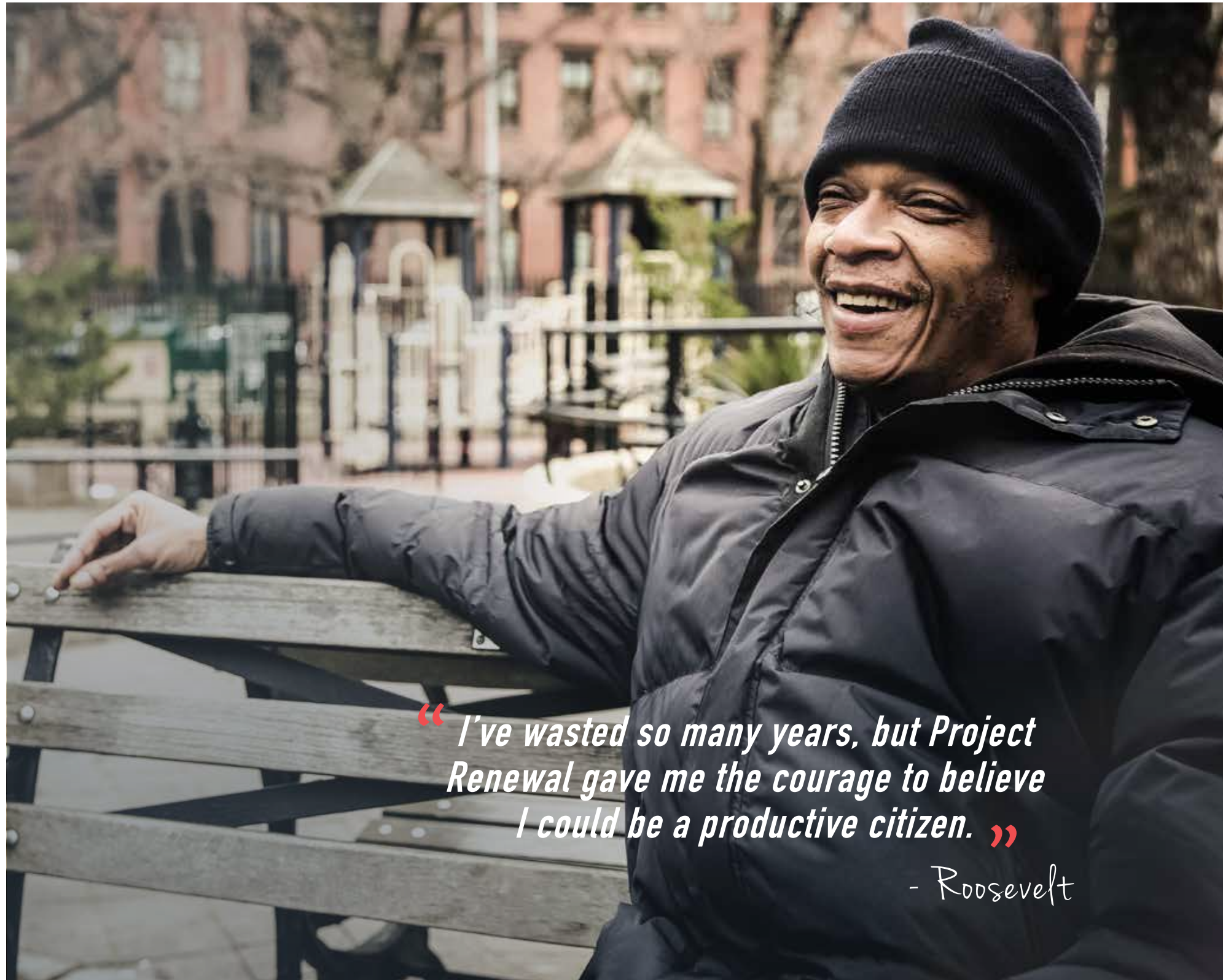
A Fresh Start

With a history of substance abuse and mental illness, Roosevelt was stuck in a cycle of incarceration and hospitalization. While in prison, Roosevelt heard about PSTP. "I thought if I could get to Project Renewal, I could turn my life around," he says.

Upon his release, Roosevelt moved into a PSTP transitional apartment. His case manager helped him access public assistance benefits and connected him with counseling and career services. The PSTP team worked with him throughout his parole, modifying his treatment to help him maintain his sobriety. "I've wasted so many years, but Project Renewal gave me the courage to believe I could be a productive citizen," he says.



89% of clients who complete the program move into permanent housing.



“ I’ve wasted so many years, but Project Renewal gave me the courage to believe I could be a productive citizen. ”

- Roosevelt



“Mary and her staff are good people and I know I can trust them for quality care.”

- Wendy

WENDY

ScanVan

Sixty percent of uninsured women who don't have a regular doctor forgo their annual mammogram because of high costs and lack of access to care. The Project Renewal ScanVan, the nation's first mobile mammography clinic, was launched to help these women.

The ScanVan travels to more than 200 locations throughout the city's five boroughs each year. Our staff works with community-based organizations that identify women who need services and works with them to break down cultural and language barriers to care. The ScanVan never turns any woman away, regardless of insurance status or ability to pay.

CARE THAT COUNTS

A decade ago, without insurance, Wendy started coming to the ScanVan for her annual mammograms. "If the ScanVan didn't exist, I would've had to pay for my mammograms and they're expensive," explains the self-employed Roosevelt Island resident.

Recently, when calcifications were detected in Wendy's mammogram, ScanVan Director Mary Solomon quickly connected her to a doctor for further testing. Luckily she did not have cancer. Wendy is now insured through Medicare, but she chooses to continue using the ScanVan for her screenings. "Mary and her staff are good people and I know I can trust them for quality care," she says.



4,645 women received free mammograms on the ScanVan.



“ I like the groups, because they teach me things I can do for myself, and I get to meet other people. ”

- Lee

LEE

Tools for Aging in Place

For the elderly, challenges associated with homelessness are amplified by chronic medical conditions, cognitive decline, limited mobility, and isolation. In 2015, to preserve independence and quality of life for formerly homeless seniors, we launched Tools for Aging in Place (TAP).

TAP's integrated support services include wellness monitoring technology, occupational therapy groups, and social activities. A wholly new and replicable approach to caring for formerly homeless seniors living in poverty, TAP reduces the use of costly emergency services, nursing homes, and hospitals – and keeps seniors living in their homes with dignity.

AGING WITH DIGNITY

For much of his life, Lee has had to do things on his own. Estranged from his family, the 72-year-old formerly homeless man has lived at Project Renewal's Geffner House since 2000. With his physical and mental health declining, Lee became increasingly unable to care for himself – and increasingly isolated.

That's changed, thanks to TAP. Now, with new wellness monitoring technology in his apartment, Lee feels safer. He participates in occupational therapy groups where he learns life skills, like how to make healthy choices when shopping. Best of all, he has made friends with his fellow residents at TAP's classes and social activities. "I like the groups because they teach me things I can do for myself, and I get to meet other people," Lee says.



25 participants enrolled.



100% of clients have had increased contact with Project Renewal medical services since enrolling in the program.



“The Recovery Center gave me a golden opportunity and I’m going to take advantage of it.”

- Vincent

VINCENT

The Recovery Center

In 1967, we opened the nation’s first voluntary medical detoxification clinic at the Third Street Men’s Shelter. We quickly realized the men we treated would need ongoing support to stay sober and rebuild their lives. So, in 1968 at the same site, we launched The Recovery Center, the city’s first outpatient clinic for homeless adults struggling with addiction.

For nearly four decades, The Recovery Center has created a safe and supportive environment where homeless men and women can fully recover from addiction to alcohol or other substances. Today, clients who achieve sobriety at our detox programs – or elsewhere – can access group and individual therapy at The Recovery Center and prepare for the next step on their path to renewal.

A LASTING RECOVERY

Substance abuse has overshadowed much of Vincent’s life. To support his addiction, he sold drugs, then got caught, and went to prison. On parole, he feared relapsing into a cycle of addiction and incarceration. He found hope when a friend referred him to Project Renewal.

Today, Vincent’s therapy at The Recovery Center helps him stay away from his old habits and cope with post-traumatic stress that lingers from his time in prison. With newfound optimism, he enrolled in culinary school and hopes to work as a cook. “The Recovery Center gave me a golden opportunity and I’m going to take advantage of it,” he says.



79% of those completing detox treatment accept referrals to further treatment.

DEAR FRIENDS,

Innovation has been woven inextricably into the fabric of Project Renewal since the start. We were founded in 1967 on the revolutionary principle that addiction was a health issue, not a crime. We opened New York City's first detoxification clinic, offering "public inebriates" (as they were once called) medical treatment and a bed, instead of a jail cell.

A year later, realizing these men needed ongoing support, we launched the nation's first outpatient clinic for homeless adults struggling with addiction. Then, in 1970, we opened Renewal House, a first-of-its-kind program offering supportive housing and vocational rehabilitation to homeless alcoholics.

In just these first four years, Project Renewal had pioneered programs to provide the components that are now widely accepted as fundamental to recovery – medical care, addiction treatment, stable housing, and job training.

And we have never stopped innovating.

From the nation's first shelter-based dental clinic and first mobile mammography clinic, to unprecedented support services for parolees and seniors, our programs are a testament to Project Renewal's inventive thinking and unyielding determination to renewing the lives of homeless New Yorkers.

In this annual report, we invite you to learn about more of Project Renewal's groundbreaking programs and meet some of the individuals whose lives they have transformed.

Today, as New York City faces its largest homeless crisis in decades, innovative solutions are more important than ever. There are nearly 60,000 New Yorkers who are currently homeless, and each one faces his or her own unique set of barriers to health, homes and jobs.

With the city's rising rents and stagnant wages, plus unexpected challenges like the rise of the devastating street drug K2, the path to renewal is increasingly complex. That's why, in fiscal year 2015, a record 15,707 New Yorkers relied on our services. It's also why we will never stop developing new ways to help our clients obtain health, homes and jobs.

Innovation is, after all, in Project Renewal's DNA.

On behalf of the Project Renewal staff, the Board of Trustees, and the men, women, and children we serve, we thank you for your continued support.

Sincerely,

Mitchell Netburn
President & CEO

Claudia Rosen
Chairman

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The **NEW YORK CITY** homeless shelter population was **60,000** on some nights, with thousands more sleeping on the streets.

PROJECT RENEWAL provided services to **15,707** New Yorkers.

HEALTH

12,958

received substance abuse treatment, medical care or psychiatric services.

On average, each patient visited us **4** times.

HOMES

3,932

lived in shelters, transitional housing or permanent homes.

95% of residents in permanent homes are still living independently after 1 year.

JOBS

867

received vocational training and job placement services.

\$11.13 average hourly wage
23.6% higher than the minimum wage.

INSPIRING GIVING

As Director of Occupational Therapy at Project Renewal, Robin Berman helps men and women overcome challenges on the road to independent living – but her impact goes even further. Driven by her heartfelt belief in our mission, she helps fuel the success of our fundraising efforts. Robin first became involved with Project Renewal when she worked

for Columbia University, supervising students who provided occupational therapy to our clients. Even then she showed unique dedication to Project Renewal by participating in our annual Giving Tuesday campaigns.

Over the years, Robin has created her own webpages for our campaigns and

encouraged family and friends to donate, bringing in thousands of dollars to support our programs.

"I've seen so many people reclaim their lives through Project Renewal," Robin says. "I know the money I raise will help the organization create more incredible success stories."



Robin Berman, Director of Occupational Therapy, Project Renewal

CALL OF DUTY™ ENDOWMENT GETTING VETS BACK TO WORK

In FY2015, Project Renewal received the prestigious "Seal of Distinction" Award from Activision's Call of Duty™ Endowment, a public benefit corporation that helps organizations that provide employment services for veterans.

The award, which is the gold standard for veterans service organizations, included a \$30,000 grant. Project Renewal was one of

seven recipients, all of which were chosen for their strong track records of helping veterans.

"Project Renewal does a tremendous job supporting veterans in a cost-effective way," said Dan Goldenberg, Executive Director of the Call of Duty Endowment. "The Call of Duty Endowment is pleased to have supported Project Renewal as they deliver these vital employment services in the New York City area."

With Call of Duty as our ally, we continue to expand our services for veterans, including our award-

winning job training and placement programs, Next Step VETS, and the Culinary Arts Training Program.



THE GIFT OF EARLY DETECTION

Since 2009, Henry Schein, Inc., the world's largest provider of health care products and services to office-based dental, animal health, and medical practitioners, has donated generously each year to our ScanVan, the nation's first mobile mammography clinic. In return, the ScanVan holds two annual cancer-screening events for Team Schein Members. "As part of our deep commitment to promoting wellness and disease prevention – both in the communities in which we work and for our own team – we are pleased to offer our Team Schein Members access to Project Renewal's ScanVan," said Gerry Benjamin, Executive Vice President and Chief Administrative Officer for Henry Schein. "This program has already resulted in early detection of cancer for a number of our team members, and no doubt has helped save lives."



CONTRIBUTORS

We are grateful for the public and private support that renews the lives of homeless and low-income New Yorkers.

\$100,000 AND ABOVE

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New York City Human Resources Administration – Department of Social Services
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New York State Office of Alcoholism & Substance Abuse Services
New York State Office of Adult Career and Continuing Education Services-Vocational Rehabilitation
U.S. Department of Housing and Urban Development
U.S. Department of Health and Human Services
U.S. Department of Labor Homeless Veterans' Reintegration Program

OUR 2015 GALA BENEFIT & AUCTION RAISED A RECORD-SETTING \$1.15 MILLION



From left to right: Mitchell Netburn, President & CEO; Claudia Rosen, Chairman; Gala Honoree Audrey Choi, CEO of Morgan Stanley's Institute for Sustainable Investing; and Gala Co-Chairs Geoffrey Proulx and Susan Akselrad

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Our 2015 Gala Benefit & Auction raised a record-setting \$1.15 million, thanks to the generosity of our Gala co-chairs Susan Akselrad and Geoffrey Proulx, live and silent auction donors, the Gala and Host Committee, Junior Board After-Party, and volunteers. The night was illuminated with a meaningful speech by Lisa, a client who overcame addiction and homelessness with the help of our services and is now employed and living happily with her daughters.

Amanda Tomasello
Janet Tweed
Timothy J. Valz
Ashley Venetos

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Audrey Choi, CEO of Morgan Stanley's Institute for Sustainable Investing

Bowery Arts Program honorees:

Pamela Bell
Shelley Sonenberg
Shelagh Herzog



Gala attendees

8TH ANNUAL FALL BALL

Our eighth annual Fall Ball drew more than 500 guests and raised a record-breaking \$85,000. We are grateful for our dedicated Junior Board members, who work hard to make the Fall Ball better each year and recruit young professionals to support our mission of helping homeless New Yorkers. A special thank you to our Host Committee and our generous beverage sponsors: Double Cross Vodka, Manhattan Beer Distributors, and Whistle Pig Rye.



Junior Board members with President & CEO Mitchell Netburn

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Amy Hertenstein
William Leuchtenberger
Nelly Mecklenburg
Stuart Orenstein
Colleen Osborne
Samantha Pebley
Courtney Ronan
Roxie Salamon-Abrams
Allison Sale
Sid Salvi
Erica Skurnik
Erica Stauffer
Conor Sutherland
Skye Taylor
Giulia Theodoli
Robert Van Eyck
Erin VanArsdale
David Wang
Ann Won
Stephanie Wu
Takk Yamaguchi
Julie Zeveloff



Junior Board members Erica Mitchell and Robin Lee



Fall Ball attendees

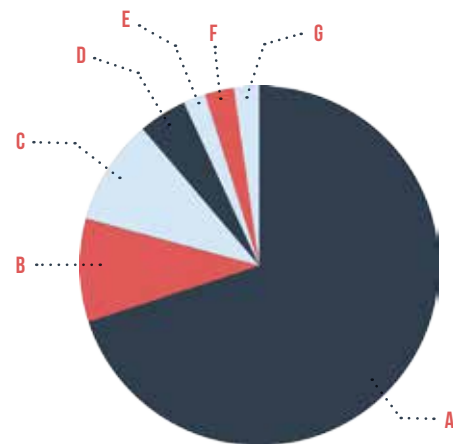
AUDITED FINANCIALS

STATEMENT OF ACTIVITIES

EXPENSES

REVENUE & SUPPORT

Year ended June 30, 2015

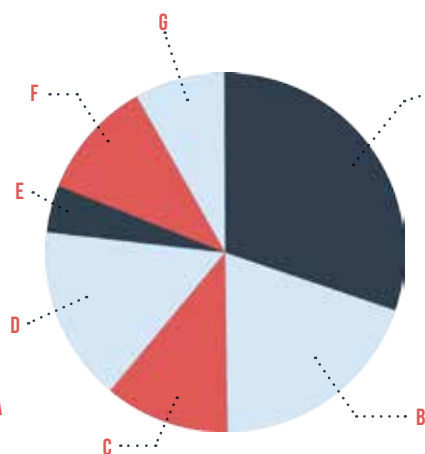


A	GRANTS	\$38,289,213
B	THIRD PARTY REVENUE	\$5,096,457
C	SOCIAL PURPOSE REVENUE	\$5,168,105
D	RENTAL INCOME	\$2,441,133
E	SPECIAL EVENTS	\$1,023,035
F	CONTRIBUTIONS	\$1,656,443
G	MISCELLANEOUS	\$1,137,228

TOTAL SUPPORT AND REVENUE **\$54,811,614**

PROGRAM SERVICES

Year ended June 30, 2015

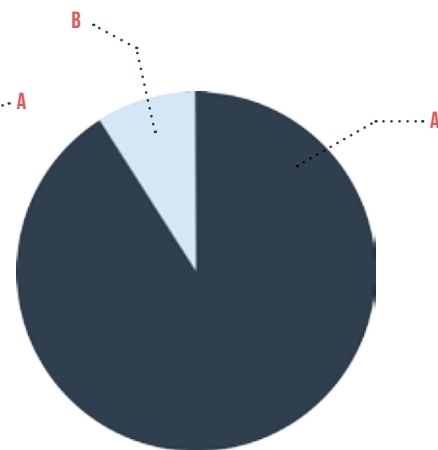


A	TOTAL SHELTERS	\$14,986,124
B	TRANSITIONAL HOUSING	\$9,686,410
C	PERMANENT HOUSING	\$5,506,032
D	MEDICAL & PSYCHIATRIC SERVICES	\$7,776,776
E	EMPLOYMENT SERVICES	\$2,076,015
F	OTHER SUPPORT SERVICES	\$5,359,764
G	CITY BEET KITCHENS	\$4,034,106

TOTAL PROGRAM SERVICES **\$49,425,227**

SUPPORTING SERVICES

Year ended June 30, 2015



A	MANAGEMENT & GENERAL	\$6,244,796
B	FUNDRAISING	\$615,232

TOTAL SUPPORTING SERVICES **\$6,860,028**

TOTAL EXPENSES:
\$56,285,255

NET ASSETS

BEGINNING OF THE YEAR RESTATED	\$8,155,887
END OF YEAR	\$11,444,365

DECREASE IN NET ASSETS BEFORE NON-CONTROLLING LIMITED PARTNERS' CAPITAL CONTRIBUTIONS TO CONSOLIDATED AFFILIATES (\$1,473,641)

CAPITAL CONTRIBUTIONS FROM NON-CONTROLLING LIMITED PARTNERS \$4,762,119

CHANGE IN NET ASSETS **\$3,288,478**

CELEBRATING LONGEVITY

In 2015 we celebrated milestone anniversaries for five of our groundbreaking programs.

45th anniversary of *Renewal House*, New York City's first residential and work rehabilitation program for homeless alcoholics

25th anniversary of *Clinton Residence*, the city's first supportive housing residence for mentally ill New Yorkers

20th anniversary of *Geffner House* (formerly known as Holland House), a model of permanent supportive housing for 307 formerly homeless and low-income residents

20th anniversary of *Next Step*, a full-service employment program that helps men and women prepare for, find, and keep good jobs

20th anniversary of the *Culinary Arts Training Program*, which prepares formerly homeless men and women for food service jobs

PLEASE DONATE

Your gift will help us expand our innovative programs, empowering more New Yorkers who are homeless to obtain health, homes and jobs.



PROJECT
RENEWAL

200 VARICK STREET, 9TH FLOOR
NEW YORK, NY 10014

